

Seneca Park Zoo, 2222 St. Paul St., Rochester  
[www.senecaparkzoo.org](http://www.senecaparkzoo.org)  
Contact: Pam Cowan, Communications Director  
(585) 336-7201 or [pcowan@senecazoo.org](mailto:pcowan@senecazoo.org)



**ZooBoo to feature new family photo opportunities,  
trick-or-treating and educational activities**  
*10 a.m. to 3 p.m. Saturdays and Sundays*  
*October 10, 11, 17, 18, 24, 25 & 31*

Beginning **October 10** and continuing every Saturday and Sunday throughout the month, ZooBoo, Seneca Park Zoo's annual Halloween event and fundraiser presented by Walmart, returns to Rochester.

ZooBoo gives families the opportunity to support the Zoo's conservation and education efforts while participating in not-so-spooky family fun.

This year, trick-or-treaters will receive a puzzle piece at each station they visit and collect an End Prize of palm oil-free treats for completing all the stations. Trick-or-treaters will use their ZooBoo guide to help them navigate through the Zoo, learning about a different species at each station. Some animals will also receive special seasonal enrichment during demonstrations at the following times: otters at 11 a.m., polar bears at noon and elephants at 1 p.m.

Along the way, visitors can learn about saving animals from extinction in a special graveyard on the Genesee Trail and enjoy hands-on animal encounters at the Creepy Crawly Zoo in the ECO Center.

The Scarecrow Village located at the Event Tent will provide the perfect setting for festive family photos and costumed portraits. Several animal mascots will also be on grounds to pose for photos and make ZooBoo a memorable experience for younger visitors.

Seneca Park Zoo members interested in trick-or-treating must pay the \$8.50 event fee. Admission for our Zoo members is always free. Non-members must pay general admission plus \$8.50 per trick-or-treater. Those not interested in trick-or-treating do not have to pay the event fee.

ZooBoo is held rain or shine and ticket sales are non-refundable and non-transferable. Learn more at [senecaparkzoo.org](http://senecaparkzoo.org)

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Internationally, and in our own backyard, Seneca Park Zoo plays a key role in species survival. Chartered as an educational institution in 1957 by New York State, the Seneca Park Zoo Society plays an integral role in supporting Monroe County, the owners and operators of the Zoo. Together, we are working to bring animals back from the brink of extinction.